

## Flower Update 🍷

As our floral category continues to see substantial growth, it is imperative to note that flowers are **NOT** substitutable with any other products. Additionally, and unless otherwise approved, **NO** flower bouquets should be purchased outside of our approved bouquets created exclusively for Edible and shipped to your stores. We are monitoring compliance and sales to ensure all store's floral inventory and floral sales align, and we will be auditing stores monthly in conjunction with the compliance team. Please ensure your stores comply.

To increase your weekly smartshipment, please submit a HelpDesk Ticket and include by how many cases you would like to increase. We offer both 4 and 8 pack sizes. You have the option to mix and match these with your current pack sizes to be able to receive an additional 4, 8, 12, or 16+ bouquets weekly.

As a reminder, marketplace has inventory to help you manage your just in time flower inventory needs, which makes compliance easy for stores to execute. Please see shipping schedule below:

- Orders placed Monday after 12 PM EST to Tuesday before 12 PM EST:
  - Scheduled delivery – Wednesday.
- Orders placed Tuesday after 12 PM EST to Wednesday before 12 PM EST:
  - Scheduled delivery – Thursday.
- Orders placed Wednesday after 12 PM EST to Thursday before 12 PM EST:
  - Scheduled delivery – Friday.
- Orders placed from Thursday after 12 PM EST through Monday before 12 PM EST:
  - Scheduled delivery – Tuesday.