

## **Ghirardelli Chocolate Launch – US and Canada**

We are excited to announce a new EVERGREEN partnership with Ghirardelli! All stores will be carrying Ghirardelli's top two selling pouches, **Milk Chocolate Caramel Squares and Dark Chocolate Sea Salt Caramel Squares**. The new Ghirardelli products will be launching on the web **9/18/23**.

Ghirardelli is America's longest continuously operating chocolate manufacturer and controls the entire chocolate-making process from cocoa bean to finished product. This allows them to deliver the signature intense taste and smooth-melting chocolate. Ghirardelli Squares make wonderful gifts and are the perfect indulgence to sweeten any celebration. Individually wrapped chocolate makes for easy sharing with friends, family, and coworkers.

### **Details on the Launch of Ghirardelli:**

- Ghirardelli will be in bundles, and on the add-on page
- US Retail: \$9.99 / Canada Retail: \$13.99
- Pack size: 6
- Shelf Life: 6 months
- Product is stored? Cool Dry
- Kosher certified

**Auto-Ship from Ghirardelli**

**Milk Chocolate Caramel Squares** – 1-2 cases (6 units/per case) \$39.60 USD per case.

- Select stores will be auto-shipped 2 cases, all other stores will receive 1 case.
- Starts shipping the week of 09/11/2023
- This is an evergreen and will be available for reorders on Marketplace post-launch
- Total Funds to be pulled Week of 09/18/2023 and after: \$39.60 USD per case

**Dark Chocolate Sea Salt Caramel Squares** – 1-2 cases (6 units/per case) \$39.60 USD per case.

- Select stores will be auto-shipped 2 cases, all other stores will receive 1 case.
- Starts shipping the week of 09/11/2023
- This is an evergreen and will be available for reorders on Marketplace post-launch
- Total Funds to be pulled Week of 09/18/2023 and after: \$39.60 USD per case

## **Milk Chocolate Caramel Squares**



These rich and indulgent squares have a delicious combination of buttery caramel and decadent milk chocolate, making them a tasty treat for any occasion. It is their top seller.

## **Dark Chocolate Sea Salt Caramel Squares**



These luscious buttery caramel squares, enhanced with a touch of savory sea salt and surrounded by velvety dark chocolate. The perfect combination of sweet and salty flavors, Dark Chocolate Sea Salt Caramel Squares will always satisfy your cravings and make any occasion extra special.