

2026

summer playbook

Summer Fruit, Edible x Skittles, Father's Day,
Canada Day, Back to School



Contents

Introduction	3-4
Innovation	5-10
Summer 2026 Collection Lineup	11-13
Updated Board Collection Lineup	14
Father's Day Collection Lineup	15-16
Marketing Key Dates, Occassions & Promotions	17-18
Marketing Seasonal Thematics	19
Summer 2026 Store Local Marketing Assets	20
Father's Day Bases	21
Summer Bases	22-23
Updated Board Bases	24
Father's Day Bundles	25
Summer Bundles	26
Gruvi Non-Alcoholic Wine Bundles	27
Supply Chain / Berry Direct	28-32

Introduction

Evergreen- launching 6/1/26

Packed Party- plates and napkins

We are partnering with Packed Party to offer high-end paper plates and napkins that will be available for guests to add to their order. This expansion will enhance the customer's gifting experience and drive incremental revenue while complementing our existing offerings (especially cakes, boards, and catering orders). They will be sold together as one add-on, but stores are able to sell individually in-store. This is another step to positioning Edible as a one-stop destination for celebration!



Catering tongs & napkins

In addition to our new Packed Party paper products, Edible will now include complimentary serving tongs and branded napkins with all catering orders placed through EZCater and edible.com. Stores will need to check all orders starting with WX (Edible Catering) or E (EZCater) to see if the order qualifies for tongs and napkins.

This enhancement is in direct response to past guest feedback requesting these items to better support their hosting needs.

Tongs and napkins will be included with all boards, platters, Party Packs, and Tablescape orders. Boxes and arrangements will receive one pack of Edible-branded napkins (tongs not included). Please refer to the chart below for a detailed breakdown.

Item	Tongs	Napkin Pack
Small Board	1	1
Medium Board	1	1
9" Platter	1	1
12" Platter	1	1
Large Board	2	2
Party Packs (multiple platters)	3	3
Tablescape	5	5
Boxes	0	1
Arrangement	0	1
Add ons	0	0
Flowers	0	0
Balloons	0	0

Introduction

New non-alcoholic wine program - Gruvi

Introducing Gruvi Dry Secco, a 0.0% non-alcoholic wine designed to meet growing consumer demand while driving incremental sales at an accessible price point. Gruvi is gluten-free, sulfite-free, Kosher, and vegan friendly. The Dry Secco is sweeter than your typical sparkling wine, but still crisp, dry, and refreshing.

As interest in non-alcoholic beverages continues to rise, Gruvi provides franchisees with an opportunity to capture this expanding category without sacrificing margin or quality perception. NielsenIQ shows the nonalcoholic wine market is over \$1 billion (up 29.1% YoY), and the sector is growing at a CAGR of 10.0%.

Gruvi will retail at a lower price point than Wander + Found (\$12.99), giving you a competitive advantage within the NA wine space while broadening appeal to value-conscious customers. We are returning some top-selling bundles that contained Wander + Found and replacing them with Gruvi, and it will be on the add-on page, ETG, and Create Your Own Gift.



Update: Charli Plush

A quick update, we have sold over 33k units of Charli since launch last Fall. That's over 50 units per store! Excited to share that we have upgraded Charli the Cupcake with some fun new sprinkles! There is no change in cost or retail. We will be updating all images with the new sprinkle-tastic Charli in Summer, but stores may fulfill orders with existing inventory until depleted. Once depleted, Berry Direct will be shipping the updated version.



Innovation

New Tini line

For many years, we have seen our Birthday Wish-tini and "BDAY" Wish-tini® perform very well- Birthday Wish-tini is constantly in the top 10 units sold for arrangements, and year to date, each store has sold about 30 units combined. Building on this continued success, we will be introducing three new evergreen Tinis to Edible's lineup! Orange Creamsicle-Tini features our Signature Daisy with fresh oranges and white chocolate dipped pineapple. Chocolada-Tini showcases double dipped bananas and dipped berries. Finally, Mocha-Tini introduces trendy espresso-coated double dipped bananas with plenty of dipped berries. Stores will locally source espresso powder (Café Bustelo Espresso Instant Coffee has been used in the cookies/cupcakes).



Cheerful Sunflower Arrangement

Due to franchisee feedback and strong sales performance (28 units sold per store for Summer 2025), we are making the Summer Sunflowers Arrangement into an evergreen offer! It has been renamed Cheerful Sunflower Arrangement, and the recipe remains the same.



Smoothie Reminder

As sales for smoothies peak in the Summer months, please ensure your store is stocked up on Smartfruit smoothie base. This helps make our smoothies more stable and gives a better, boosted flavor profile. This is in the recipe and is required in smoothies, and the initial shipment has expired.

Innovation

Key Lime Cheesecake

We will be continuing the Key Lime Cheesecake offer into Summer! We have created a new Summer board and two platters to showcase its fresh flavor.



Sunshine Delivery Fruit & Key Lime Cheesecake Board



Key Lime Meet Sunshine Fruit Platter (9" platter) & Best of the Bake Key Lime Cheesecake Platter (12" platter)

As a reminder, the Lime Sentiments are an LTO item and will not be available for reorder. Should your store sell through the sentiments prior to the end of the Spring/Summer season, please follow the backup plan below:

- **Key Lime Cheesecake:** top with the whipped topping swirl per the instructions and finish with fresh lime zest.
- **Coconut Lime Cookie:** frost and add lime curd and coconut flakes per the instructions; in place of the sentiment, finish with fresh lime zest.

Innovation

SKITTLES™ Focus

Marketing will be moving into messaging the SKITTLES® version of the candy container arrangements. The pastel M&M versions will remain live, but once your store runs through inventory, please submit a ticket to turn those SKUs off as this is an LTO.



Gertrude Hawk depletion / New Dessert Board Recipe Changes

As previously communicated, we will be discontinuing bulk chocolate products. All top selling dessert board SKUs have been reworked with new recipes to replace the Gertrude Hawk products, which will go live with Summer launches on 6/1.

Please be sure to review board recipe changes in Schoox for the following dessert boards:

- Chocolate Lovers Dessert Board
- Edible Deluxe Dessert Board
- Heart and Soul Dessert Board
- Star of David Dessert Board
- Sweet Support Dessert Board
- The Grand Dessert Tablescape

Innovation

Summer Arrangements

To focus on operational efficiency and streamlining our offers, we will be combining the Sweet Summer Daisy and Sun-sational Fresh Fruit Arrangement into one SKU (Sun-sational Fresh Fruit Arrangement, SKU 4845) with Small, Regular, and Large sizes only. The Large size will now use the Signature insert instead of the Rainbow insert.



The following Summer offers are returning with no changes:

- Chocolate Dipped Summer Fruit Trio (10ct, 20ct)
- Fresh Summer Fruit Platter (12")
- Fresh Summer Fruit Board (Medium, Large)
- Summer Selections Fruit Box
- Ultimate Summer Fruit Box
- Tropical Delight Box
- Summer Solstice Fruit Box



Innovation

Father's Day

We are introducing a new mini arrangement to treat Dad! The Distinguished Dad Mini Arrangement features a dipped pineapple mustache. It will also be featured in the new Father's Day Treats On the Go carrier bundle.



We will also be streamlining the Father's Day arrangements to combine Dad's Fresh Fruit Arrangement & All Star Dad Arrangement into one SKU (Dad's Fresh Fruit Arrangement, SKU 6474) with Small, Regular, and Large sizes.








Innovation

The Father's Day Dessert Board will be returning as-is (Small & Medium), and Father's Day Chocolate Covered Strawberries Box will be returning without the Swizzle on the berries to make execution easier.



Summer 2026 Product Lineup

Product	Name	Notes
	Orange Creamsicle-Tini	O/S
	Chocolada-Tini	O/S
	Mocha-Tini	O/S
	Sunshine Delivery Fruit & Key Lime Cheesecake Board	9 inch 12 inch
	Key Lime Meet Sunshine Fruit Platter	O/S

Summer 2026 Product Lineup

Product	Name	Notes
	<p>Best of the Bake Key Lime Cheesecake Platter</p>	<p>O/S</p>
	<p>Fresh Summer Fruit Board</p>	<p>12 inch 24 inch</p>
	<p>Mango Pineapple Smoothie</p>	<p>O/S</p>
	<p>Cheerful Sunflower Arrangement</p>	<p>O/S</p>
	<p>Sun-sational Fresh Fruit Arrangement</p>	<p>Small Regular Large</p>

Summer 2026 Product Lineup

Product	Name	Notes
	<p>Chocolate Dipped Summer Fruit Trio</p>	<p>10 count 20 count</p>





Updated Board Product Lineup

Product	Name	Notes
	<p>Chocolate Lovers Dessert Board</p>	<p>9 inch 12 inch 24 inch</p>
	<p>Edible Deluxe Dessert Board</p>	<p>9 inch 12 inch 24 inch</p>
	<p>Heart and Soul Des- sert Board</p>	<p>12 inch 24 inch</p>
	<p>Star of David Dessert Board</p>	<p>O/S</p>
	<p>Sweet Support Dessert Board</p>	<p>9 inch 12 inch 24 inch</p>
	<p>The Grand Dessert Tablescape</p>	<p>O/S</p>

Father's Day Collection Lineup

Product	Name	Notes
	<p>The Distinguished Dad Mini Arrangement</p>	<p>O/S</p>
	<p>Dad's Fresh Fruit Arrangement</p>	<p>Small Regular Large</p>
	<p>Father's Day Dessert Board</p>	<p>9 inch 12 inch</p>
	<p>Father's Day Chocolate Covered Strawberries Box</p>	<p>DAD PAPA POP</p>

Add-Ons

Product	Name	Notes
	Assorted Plates and Napkins	Web Start 6/1
	Father's Day Foil Balloon	Web Start 6/1
	Father's Day Balloon Bundle	Web Start 6/1
	Gruvi Dry Secco	Web Start 6/1

Marketing Key Dates, Occasions & Promotions

KEY DATES, OCCASIONS & PROMOTIONS

June

National Best Friends Day (6/8)

Father's Day (6/21)

National Smoothie Day (6/21)

Graduation (throughout the month)

July

Canada Day (7/1)

August

National Girlfriend Day (8/1)

Back to School (varies by store location)

Marketing Key Dates, Occassions & Promotions

Hero Product Launches

Edible x Skittles® Partnership: Candy-Filled Containers (Continued from Spring)

Wish-Tini Product Line Expansion (6/1)

- Orange Creamsicle-Tini
- Chocolada-Tini
- Mocha-Tini

Summer Fruit Collection (6/1)

Keylime Cheesecakes (Continued from Spring + new launches 6/1)

Father's Day Collection (6/1)

National Web Promotions (Web + Store)

Summer promotions are currently planned for:

- Father's Day
- Canada Day
- Summer Edit (July)

More information to be shared in the Monthly Brand Updates. All promotions are subject to change.

National Store Promotions (In-Store-Only)

To drive in-store traffic and local sales, we have developed the following exclusive in-store-only promotions for you to execute in your community. These promotions are ONLY applicable to in-store guests. They will not be valid on web.

Store Execution Guides and Supporting LSM Resources will be shared in the Monthly Brand Update and on Marketing Toolkit.

Note: These are optional to activate in your local market as it makes sense for your store and community.

National Smoothie Day

- Promo Date: 6/21 – 6/22
- In-Store Offer: Buy one (1) get one (1) free Indulgent Smoothie
- SMS Redemption Code: SMOOTHIEDAY

Marketing Key Dates, Occassions & Promotions

Christmas in July Sale

- Promo Date: 7/6 – 7/13
- Offer: 25% off store-wide with \$75 minimum US purchase. Excludes flowers and add-ons.
- SMS Redemption Code: XMASJULY25

National Girlfriend Day

- Promo Date: 7/28 – 8/1
- Offer: One (1) free 6ct Dipped Strawberry Box OR One (1) free Mini Floral Bouquet with \$50 minimum US purchase
- SMS Redemption Code: GIRLFRIENDDAY

National Chocolate Chip Cookie Day

- Promo Date: 8/4 – 8/5
- Offer: One (1) free Signature Chocolate Chip Cookie; no purchase necessary
- SMS Redemption Code: COOKIEFREE

Back to School Spirit Week

- Promo Date: 8/17 – 8/23
- Offer: One (1) free Dipped Apple Pineapple Pop to students and teachers
- SMS Redemption Code: SCHOOLSPIRIT

Marketing Seasonal Thematics

SEASONAL MESSAGING THEMATIC

The purpose of a seasonal messaging thematic is to anchor your marketing content for the season in a central theme that allows you to connect with guests on a relevant level by tapping into their current needs and cultural themes.

Seasonal Content Thematics

Summer, Arranged.

Summer is a season of emotional lightness, where people feel more social and optimistic. Celebrations become frequent and informal, shifting gifting from obligation to expression, with customers looking for thoughtful, last-minute ways to show up without overthinking it. Self-care moves from indulgence to maintenance, as people prioritize small, joy-forward choices that help them stay present, energized, and in the moment.

Customer Reasons to Believe

Always keep these four core messages in mind as you engage local store marketing strategies, as they are the value we provide to customers and therefore the messages that will attract customers to purchase.

We are the champion of connection. Celebrating the moments that matter is center to who we are.

We offer a range of solutions to serve all your gifting, entertaining and self-indulgent needs.

We offer ultimate convenience with the luxury of delivery options (next-day, same-day, and <1 hour). We guarantee quality, convenience, and delivery speed so you don't have to choose.

We're crafted locally. When you buy from our locally owned and operated Edible store, you're supporting an entrepreneur in your neighborhood.

Natural Goodness: Range of indulgent flavors w/real, natural ingredients – you can stay on the healthier side or choose something a bit more indulgent

Summer 2026 Store Local Marketing Assets

On the Marketing Toolkit you will find the following assets available to support this season's key events and occasions (specific creative assets available vary by occasion):





- Local Store Marketing Guide
- Organic Social Media Posts
- Product Guides
- Print Ads
- 3UP Flyers

For custom marketing materials needed for your local marketing initiatives, fill out the Creative Request Form and submit it in a HelpDesk Ticket to the attention of Marketing.










Custom creative requests may take up to 5 business days to complete, so please submit requests well in advance of when you need them.

Please reach out to your RDO with any questions.






Father's Day Bases

Image	Name	Status	Size	Container	Web Start Date	CA SKU	CA-Price
	The Distinguished Dad Mini Arrangement	New	O/S	Mini Glass Vase	6/1	7615	\$44.99
	Dad's Fresh Fruit Arrangement	Change	Small Regular Large	Geo Container #4 Tin Customizable w/signature insert	6/1	7639	\$74.99 \$89.99 \$109.99
	Father's Day Dessert Board	Return	Small Medium	9 inch Dessert Board 12 inch Dessert Board	6/1	6963	\$74.99 \$129.99
	Father's Day Chocolate Covered Strawberries Box	Return	DAD PAPA POP	Large Dipped Fruit Box w/signature wrap	6/1	6964	\$64.99








Summer Bases

Image	Name	Status	Size	Container	Web Start Date	CA SKU	CA-Price
	Orange Creamsicle-Tini	New	O/S	Freshtini	6/1	7624	\$89.99
	Chocolada-Tini	New	O/S	Freshtini	6/1	7625	\$109.99
	Mocha-Tini	New	O/S	Freshtini	6/1	7626	\$119.99
	Sunshine Delivery Fruit & Key Lime Cheesecake Board	New	Small Medium	9 inch Dessert Board 12 inch Dessert Board	6/1	7627	\$99.99 \$129.99
	Key Lime Meet Sunshine Fruit Platter	New	O/S	9 inch Platter w/lid	6/1	7628	\$74.99
	Best of the Bake Key Lime Cheesecake Platter	New	O/S	12 inch Platter w/ lid	6/1	7623	\$89.99
	Cheerful Sunflower Arrangement	Change	Regular	#4 Tin	6/1	6515	\$74.99
	Sun-sational Fresh Fruit Arrangement	Change	Small Regular Large	Geo Container #4 Tin Customizable w/signature insert	6/1	4845	\$74.99 \$99.99 \$149.99
	Chocolate Dipped Summer Fruit Trio	Change	10 count 20 count	Small Dipped Fruit Box w/signature wrap Large Dipped Fruit Box w/signature wrap	6/1	4857	\$44.99 \$69.99








Summer Bases

Image	Name	Status	Size	Container	Web Start Date	CA SKU	CA-Price
	Fresh Summer Fruit Platter	Change	O/S	12 inch Platter w/lid	6/1	6958	\$79.99
	Fresh Summer Fruit Board	Change	Medium Large	12 inch Dessert Board 24 inch Dessert Board	6/1	6969	\$119.99 \$184.99
	Mango Pineapple Smoothie	Change	Fresh	16 ounce cup w/lid	6/1	6984	\$10.99
	Candy in Bloom Arrangement with Chocolate Sprinkle Bites	New	O/S	Customizable Candy/Light Container	6/1	7646	\$89.99
	Happy Birthday Berries Arrangement with Chocolate Sprinkle Bites	New	O/S	Customizable Candy/Light Container	6/1	7647	\$89.99




Updated Board Bases

Image	Name	Status	Size	Container	Web Start Date	CA SKU	CAPrice
	Chocolate Lovers Dessert Board	Change	Small Medium Large	9 inch Dessert Board 12 inch Dessert Board 24 inch Dessert Board	6/1	7059	\$74.99 \$129.99 \$229.99
	Edible Deluxe Dessert Board	Change	Small Medium Large	9 inch Dessert Board 12 inch Dessert Board 24 inch Dessert Board	6/29	7423	\$74.99 \$129.99 \$239.99
	Heart and Soul Dessert Board	Change	Medium Large	12 inch Dessert Board 24 inch Dessert Board	6/29	7163	\$129.99 \$239.99
	Star of David Dessert Board	Change	Medium	12 inch Dessert Board	6/29	6732	\$139.99
	Sweet Support Dessert Board	Change	Small Medium Large	9 inch Dessert Board 12 inch Dessert Board 24 inch Dessert Board	6/29	6812	\$74.99 \$129.99 \$239.99
	The Grand Dessert Tablescape	Change	O/S	12 inch Dessert Board X2 24 inch Dessert Board Tablescape Planogram	6/1	7126	\$1399.99
	Create Your Own Dessert Board	Change	Medium	12 inch Dessert Board	6/1	7028	\$119.99

Father's Day Bundles

Image	Name	Status	Size	Container	Contents	Web Start Date	CA SKU	CA Price
	Mini Father's Day Arrangement with a Treat	New	Celebration Cupcake Dipped Straw C/cake Chocolate Cupcake Choc Chip Cookie Triple Layer Brownie	Mini Glass Vase Petite Treat Box w/ tray	The Distinguished Dad Mini Arrangement; Bake-shop Treat; FDAY foil Balloon	6/1	7630	\$61.97 \$62.97 \$61.97 \$61.97 \$61.97
	Father's Day Treats on the Go	New	O/S	Mini Glass Vase 16 oz. cup w/lid Drink Carrier	The Distinguished Dad Mini Arrangement; Mixed Dipped Fruit Cup; Father's Day Foil Balloon	6/1	7629	\$69.97
	Father's Day Mocha-Tini Gift Set	New	O/S	Fresh-Tini	Mocha Wish-tini; Father's Day Balloon Bundle	6/1	7631	\$140.99
	Dad's Fresh Fruit Arrangement Gift Set	New	Small Regular Large	Geo Container # 4 Tin Customizable w/ signature insert Small Treat Box	Dad's Fresh Fruit Arrangement; Assorted Cupcake Box-3ct. signature	6/1	7632	\$99.98 \$114.98 \$144.98
	Father's Day Key Lime Cheesecake Gift Set	New	O/S	12 in. Platter w/lid	Best of the Bake Key Lime Cheesecake Platter; Father's Day Balloon Bundle	6/1	7633	\$110.99
	Best Dad Ever Dipped Berries & Balloon Gift Set	Return	Signature Wrap I Love You Wrap	Large Dipped Fruit Box with occasion wrap	Father's Day Chocolate Covered Strawberries Box; Father's Day Balloon Bundle	6/1	6967	\$85.99
	Father's Day Summer Fruit Gift Set	Change	Small Regular Large	Geo Container #4 Tin Customizable w/ signature insert	Sun-sational Fresh Fruit Arrangement; Father's Day Balloon Bundle	6/1	7376	\$95.99 \$120.99 \$180.99

Summer Bundles

Image	Name	Status	Size	Container	Contents	Web Start Date	CA SKU	CA Price
	Key Lime & Good Times Gift Set	New	Birthday Thank You Congrats I Love You Get Well Smiley Face	12 inch Platter w/lid	Best of the Bake Key Lime Cheesecake Platter; Assorted occasion balloon bundle	6/1	7634	\$110.99
	On the Go Gift Set	New	Bobbi the Bear Charli the Cupcake	Mini Glass Vase 16oz. Cup w/lid Drink Carrier	Mini Flower Bouquet w/ vase; Fresh Fruit Cup; Plush; Foil Balloon	6/1	7635	\$52.96
	Cheerful Sunflower Arrangement & Balloon Gift Set	Change	Birthday Thank You Congrats I Love You Get Well Father's Day	#4 Tin	Cheerful Sunflower Arrangement-regular; Assorted occasion balloon bundle	6/1	7354	\$95.99

Gruvi Non-Alcoholic Wine Bundles

Image	Name	Status	Size	Container	Contents	Web Start Date	CA SKU	CA Price
	Bubbly Birthdays Bundle	Change	Dry Prosecco	Small Dipped Fruit Box w/ Happy Birthday Wrap	Gruvi Dry Prosecco; Vanilla Confetti Candle Cake; Happy Birthday Box-6ct.; Happy Birthday Foil Balloon	6/1	7046	\$50.97
	Joy in Every Crate Gift Set	Change	Strawberry Shortcake Berry Cheesecake Brownie and Strawberry	Mini Glass Vase 9oz. Cup w/lid Wood Crate	Gruvi Dry Prosecco; Mini Flower Bouquet; Indulgent Cup	6/1	7507	\$79.99

Supply Chain / Berry Direct

Auto-Ship from Berry Direct

PK-144 CATERING TONGS – TONGS144 - \$19.99 USD per case

- 1 case will be shipped.
- Case will contain the following:
- 6 inner bags containing 24 tongs in each. In total, 144 Tongs are within the box.
- Auto-shipment Date: Starting Week of 5/25/26

NOTE: No funds will be pulled for this specific auto-shipment.



PK-1000 PAPER NAPKINS – NAPKN1000 - \$24.99 USD per case

- 1 case will be shipped.
- Auto-shipment Date: Starting Week of 5/25/26

NOTE: No funds will be pulled for this specific auto-shipment.



PK 24-Gruvi Prosecco (non-alcoholic) – Secco 7214946 - \$88.94 USD per case

- 1 case will be auto shipped from Sysco Canada.
- This is an Evergreen item, and will be available for reorders from Gruvi on Marketplace starting Monday 6/1/2026.
- Product is Kosher, but not Kosher certified. This item will be auto-shipped only to locations that opted in via the survey to receive it.
- The case will contain 24 bottles each.
- Auto-shipment Date: Starting Week of 5/18/26



Supply Chain / Berry Direct

Packed Party - PLATENAPP24 - \$98.40 USD per case

- 1 case will be shipped.
- Case will contain the following: 12 napkin packs and 12 plate packs, with 18 units per pack
- Auto-shipment Date: Starting Week of 5/18/26
- Funds to be pulled: Week of 6/8/26



Supply Chain / Berry Direct

Recap of all Auto-Shipments

Item	Supplier	Qty	Auto-ship Starts Wk of	Funds Pulled Wk. Of	Total Funds USD
TBD-Gruvi Secco	Sysco Canada	1	5/18	N/A	N/A
PLATENAPP24	Berry Direct	1	5/18	6/8	\$98.40
TONGS144	Berry Direct	1	5/25	NO FUNDS BEING PULLED	
NAPKIN1000	Berry Direct	1	5/25		

Inventory - Supply Chain		
Item	Supplier	Item Code
Balloons	Refer to Burton + Burton on Marketplace for balloon options / availability.	
Almonds, 14/8 Small Diced - 10# Case	Midwest Distribution	71011
Almonds, 14/8 Small Diced - 5# Case	Midwest Distribution	71010
Mini Sequins	In2Foods	8097E

Berry Direct Marketplace Inventory List

Count	Item Description	Item Code
	PK-1000 VINYL GLOVES, EXTRA LARGE	VYLGLVLXL1000
	PK-1000 VINYL GLOVES, MEDIUM	VYLGLVMED1000
	PK-1000 VINYL GLOVES, SMALL	VYLGLVSML1000
	PK-100 PAPER & ENVELOPE	CARD0100-1
	PK-75 EVERYDAY BAG, MEDIUM	CBAGM75
	PK-20 - PK-20 MINI-BALLOON20	MINI-BALLOON20
	PK-24 9 in. Small Dessert Tray, Acadia Wood	TRAYACDS24
	PK-6 24 in. Large Dessert Tray, Acadia Wood	TRAYACDL06
	PK-12 12 in. Medium Dessert Tray, Acadia Wood	TRAYACDM12

Berry Direct

Berry Direct Marketplace Inventory List		
Count	Item Description	Item Code
	PK-8 FLOWER VASE, VERTICAL STRIPE	VASEVRT08
	PK-30 BOBBI THE BEAR, PLUSH	BEAR1564-1
	PK-200 MULTI-ITEM CARRIER	BUDCAR200
	PK-30 RED COOLER BAG, VELCRO TOP CLOSURE	CBAG6338
	PK-75 EVERYDAY BAG, LARGE 17"(L)x 12"(W)x 16"(H)	CBAGL075
	PK-50 EVERYDAY Bag M (25) and XL (25)	CBAGMXL50
	PK-100 EVERYDAY BAG, SMALL 11.5"(L)x 8.25"(W)x 13"(H)	CBAGS100
	PK-100 BROWN TREAT TRAY	CCTR0100
	PK-200 PAPER CONE CUPS	CONE9920
	PK-500 9 OZ. Plastic Cups (250) w/ Lid (250)	CUPDLD9500
	PK-200 16 OZ. CUPS WITH PRINTED LOGO, PLASTICs	CUPS4916-1
	PK-75 LARGE DELIVERY BOX	DBXL6000
	PK-200 SMALL PICK-UP BOX	DBXS6284
	PK-50 PETITE TREAT BOX W/ WHITE TRAY	DFAD0009-1
	PK-1000 ABSORBENT PAD (DF COMPONENT)	DFAP1000
	PK-100 12CT DIPPED FRUIT BOX KIT (2024 DESIGN with SLEEVES)	DFBR12100
	PK-100 12CT DIPPED FRUIT BOX KIT (2024 DESIGN w/o SLEEVES)	DFBR5362-1
	PK-100 6CT DIPPED FRUIT BOX KIT (2024 DESIGN w/o SLEEVES)	DFBR5373-1
	PK-100 6CT DIPPED FRUIT BOX KIT (2024 DESIGN with SLEEVES)	DFBR6100
	PK-180 BROWN TRAY (DF COMPONENT)	DFBT0180
	PK-1000 CANDY PAD (DF COMPONENT)	DFCP1000
	PK-30 SHIPPER BOX (DF COMPONENT)	DFEPSB030
	PK-72 GEL PACK 8 OZ. (Substitute for FFGP024)	DFGP0872
	PK-40 INSULATED LINER A (20) LINER B (20) (DF COMPONENT)	DFLN020
	PK-200 *SHIPPING STORES ONLY* 12CT DIPPED FRUIT BOX (DF COMPONENT) *2024 DESIGN	DFRB0200
	PK-100 WHITE FOAM (DF COMPONENT)	DFWF0100
	PK-20 EA CUSTOMIZABLE CONTAINER	EACC1000
	PK-48 EXPRESSION TIN (24) AND #4 TIN (24) ASSORTED	ENFTIN48
	PK-48 EXPRESSION TIN (24) AND #6 TIN (24) ASSORTED	ENSTIN48
	PK-25 INSULATED POUCH (FF COMPONENT)	FFPO025
	PK-30 ARRANGEMENT FOAM-LARGE	FOML6415
	PK-30 ARRANGEMENT FOAM-SMALL	FOMS6925
	PK-24 FRESH-TINI CONTAINER, RED/BROWN	HPYH1445
	PK-1250 HYPERTICKET (NEW PAPER GLOSSY)	HTKT9133
	PK-1250 HYPERTICKET (ORIGINAL PAPER MATTE)	HTKT9133-1
	PK-180 9 IN. ROUND DOME LID, PLASTIC	LIDEA180
	PK-1000 12,16,24 OZ. FLAT CUP LIDS	LIDS5661
	PK-1000 SHINY GOLD LOOP 8"	LOOP6175
	PK-24 GEO MUG, WHITE CERAMIC	MUGWT24
	PK-24 #9 TIN CONTAINER, RED/WHITE	NINTIN24
	PK-40 CUSTOMIZABLE CONTAINER INSERT, HAPPY ANNIVERSARY/FLOWER	NSRTAN40-1

Berry Direct

Count	Item Description	Item Code
	PK-100 BAKESHOP CUPCAKE INSERT, RED PAPER	NSRTC100
	PK-40 CUSTOMIZABLE CONTAINER INSERT, PAISLEY GOLD SHIMMER	NSRTDW40
	PK-40 CUSTOMIZABLE CONTAINER INSERT, EVERYDAY/FLOWER	NSRTED40-1
	PK-40 CUSTOMIZABLE CONTAINER INSERT, FEEL BETTER/FLOWER	NSRTFB40-1
	PK-40 CUSTOMIZABLE CONTAINER INSERT, HAPPY BIRTHDAY/FLOWER	NSRTFL40-1
	PK-40 CUSTOMIZABLE CONTAINER INSERT, CONGARTS/FLOWER	NSRTGS40-1
	PK-40 CUSTOMIZABLE CONTAINER INSERT, I HEART U/FLOWER	NSRTILU40-1
	PK-40 CUSTOMIZABLE CONTAINER INSERT, THANK YOU/FLOWER	NSRTTY40-1
	PK-40 CUSTOMIZABLE VASE INSERT, HAPPY ANNIVERSARY/Make Everyday Golden	NSRTVAN40
	PK-40 CUSTOMIZABLE VASE INSERT, EVERYDAY/Make Everyday Golden	NSRTVED40
	PK-40 CUSTOMIZABLE VASE INSERT, FEEL BETTER/Make Everyday Golden	NSRTVFB40
	PK-40 CUSTOMIZABLE VASE INSERT, HAPPY BIRTHDAY/Make Everyday Golden	NSRTVFL40
	PK-40 CUSTOMIZABLE VASE INSERT, CONGARTS/Make Everyday Golden	NSRTVGS40
	PK-40 CUSTOMIZABLE VASE INSERT, I HEART U/Make Everyday Golden	NSRTVILU40
	PK-40 CUSTOMIZABLE VASE INSERT, THANK YOU/Make Everyday Golden	NSRTVTY40
	PK-3000 ABSORBENT PADS	PADS5334
	PK-200 6CT MEDIUM GIFT BAG, PAPER	PGBM6222
	PK-1440 ARRANGEMENT PICK, PLASTICS	PICK6157-1
	PK-50 12 IN. ROUND PLATTER WITH LID	PLTLD1250
	PK-180 9 IN. BROWN PLATTER, PLASTIC	PLTR9180
	PK-200 DECORATIVE PAPER WRAP (22"x 22")	RAPPR200
	PK-500 REGULAR ARRANGEMENT WRAP (NO LOGO)	RAPR6411
	PK-500 SMALL ARRANGEMENT WRAP (NO LOGO)	RAPS6374
	PK-500 V-SHAPED ARRANGEMENT WRAP (NO LOGO)	RAPV6542
	PK-1500 PRE-CUT RIBBON ARRANGEMENT TIES-W3/8IN	RBN381500
	PK-24 EXPRESSION TIN 2.5IN. RED/WHITE	RNDCAN24
	PK-24 #4 ROUND TIN CONTAINER, RED/WHITE	RNDTIN24
	PK-24 #6 TIN BASKET ASSORTED, RED/WHITE	SIXTIN24
	PK-10000 RIDGED 7.5 IN. SKEWERS, PLASTIC	SKWR5469-1
	PK-100 6 CT BOX SLEEVE, THANK YOU	SLEVTY6100
	PK-100 MEDIUM TREAT BOX SLEEVE, THANK YOU	SLEVTYT100
	PK-48 #6 TIN (24) and #4 TIN (24) CONTAINER ASSORTED	SNFTIN48
	PK-6 24 IN. LARGE DESSERT TRAY, WOOD	TRAYWD06
	PK-100 Medium Treat Box	TRTBX100
	PK-50 LARGE TREAT BOX	TRTLG050
	PK-100 MEDIUM TREAT BOX WITH EVERYDAY SLEEVES	TRTMDS100
	PK-50 SMALL TREAT BOX	TRTSM050
	PK-250 Small Treat Box (50) with Brown Treat Tray (100) and Cupcake Insert (100)	TRTSMKIT250
	PK-6 FLOWER VASE, CYLINDER CLEAR GLASS, 9" x 4.5"	VASECC06
	PK-6 CUSTOMIZABLE VASE SET, GLASS VASE (6) and PLASTIC CYLINDER (6)	VASECCS06
	PK-8 FLOWER VASE, CLEAR GLASS 9.75"x3.75"	VASEFL08
	PK-6 FLOWER VASE, WHITE CERAMIC 9" x 4.5"	VASEWT06